



South Central Federation of Labor

Organizing for Justice in our Community

1602 S. Park St. #228 • Madison WI 53715 • www.SCFL.org • (608) 256-5111

September 2015

Dear Labor Leader,

Organized labor in this area has a strong history of joining together in solidarity to make the community a better place in which to live, work, raise a family, and retire. The United Way of Dane County needs your help with its annual fundraising campaign to make sure that - through collective action - we can bring hope and lasting change to those who need it most. ~~Working people~~ face many challenges which, on top of the still faltering economy, have caused many to seek assistance for the first time ever.

By supporting United Way's **Agenda for Change**, you and your organization can be a part of creating and implementing strategies to solve community problems. Labor representatives are involved at all levels of United Way, helping to make the hard decisions about where to strategically invest limited resources for the greatest results. [The enclosed list shows current UWDC/Labor volunteers.]

To help your members during difficult times, **United Way 2-1-1** is available 24 hours a day as a number to call for information and referral to available community resources. **2-1-1** is available statewide and, in fact, throughout most of the nation.

Locally, organized labor has had a special relationship with United Way for almost 55 years. Through the jointly administered AFL-CIO Community Services Program, we are able to coordinate community services activities, training, and other SCFL events.

There are several ways your union can be a part of the United Way Campaign:

- **FINANCIAL SUPPORT** - A Union treasury contribution of any amount to the United Way of Dane County would be greatly appreciated, especially if your organization has not participated in the past. And, of course, you can also make a personal donation. *[You will be automatically entered into a vacation sweepstakes this year for personal donations that are \$25 or exceed last year's gift by \$25.]*
- **LEADERSHIP AND EDUCATION** - Please use your meetings, newsletter, flyers, union bulletin boards, and worksite employee campaign events (or any other means) to encourage your members' financial participation in this year's campaign. [Be aware that this solicitation may be part of a combined campaign if you represent workers in the public sector.] Labor/United Way of Dane County representatives are available to make presentations at union meetings if you would like.

Your participation and assistance are especially needed this year, as the number of Union members continues to decline. To send in a contribution (with checks made payable to **United Way of Dane County**), to request campaign supplies, or for any other additional information, contact:

Ann M. McNeary
AFL-CIO Community Services Liaison
United Way of Dane County
2059 Atwood Avenue
Madison, WI 53704
608-246-4355
labor@uwdc.org

Thank you in advance for your generosity and support!

In solidarity,

Kevin C. Gundlach, President, South Central Federation of Labor
Jason Sidener, 2015 Labor Campaign Chair, AFSCME Council 32
Holly Kaiser, 2015 Labor Campaign Vice Chair, Alliant Energy/IBEW Local 965